



rh+ introduces the new Snow FW19 collection

The brand focused on technologies for its new women's and men's garments of the Snow line.

Lentate sul Seveso (MB, Italy), 24 October 2019 – The new rh+ technical garments for the 2019/2020 ski season feature two specific technologies: **Biomorphic Technology**, for men's products, and **Morphic Technology**, for women's products.

The collection consists of comfortable, waterproof, water-repellent **jackets, jerseys and ski pants** that protect from the cold without compromising breathability. The range is completed by goggles, helmets, hats, headbands, neck warmers, balaclavas, gloves and socks.

Biomorphic Technology

From cycling to the ski slopes Biomorphic fabric is the best expression of rh+ DNA in the snow world and it was born by combining the properties of laminated fabrics, that offer waterproofness and breathability, to the soft and elastic hand feel of those used in the Cycling line. Highest technicity for the most demanding skier: protection against elements and freedom of movement.

Positioned at the top of waterproof fabrics the WD Platinum Biomorphic 4WS has always been a benchmark in the world of skiing in terms of ergonomics, breathability and protection, which translate into exceptional comfort, in all weather conditions. The special HONEYCOMB LAMINATION process of the hydrophilic polyurethane membrane with high elasticity and multi-directional fabric, combined with the warmth produced by the human body during the exercise, creates a thermoforming effect allowing the garment to better follow the skier's movements, ensuring a perfect and performing fitting; at the same time the



For press enquiries (I-D-F-ES): Vitamina C – Claudia Vianino / Arianna Busin T: +39 011 2388439 info@vitaminac.net

For business enquiries: Zero Industry Srl T: +39 0362 1661200 info@zerorh.com



air cells trapped in the membrane guarantee further isolation. The WD Platinum Biomorph 4WS fabric is also presented in the Dual Cell version with aerodynamic calendaring. Seam-taping on WD Platinum Biomorph 4WS garments ensure waterproofness.

Even after several washes, this fabric guarantees:

- Waterproofing: 20.000 mm (ISO 811 test for waterproofness/water resistance values)
- Breathability: 15.000 gr/m2/24h
- Water repellency: 10 washing machine cycles

Corvatsch Jacket (Man)

- Taped garment
- Preshaped sleeves
- WD Platinum Biomorph 4WS inserts with Dual Cell print
- Inserts made of WD Silver Light fabric
- Adjustable and detachable hood (thanks to its rear collar zipper) and an hidden frontal connector
- Waterproof vislon zipper with customized puller for central two way opening and pockets
- Chest pocket with invisible zipper with customized zip puller
- Pocket for ski-pass
- Embossed "Code" on chest
- Side vents
- Inner cuffs with thumb holes
- Body and hood lined with contrast color nylon
- Mesh back insert to allow perspiration and increase elasticity in movements
- Fixed inner gaiter with antislip elastic
- Inside pockets : one pocket for mobile phone and one mesh pocket for goggle with detachable goggle cleaner inside
- Bottom hem regulation with internal drawstring
- Printed Technology Box inside garment
- Jacket back length: 75 cm for size L
- Shaped bottom

Suggested retail price: 999 €



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Morphic Tecnology

Technicity and soft hand feeling, protection and comfort in the Snow range for every type of skier. Through lamination and stretch fabrics bonding, rh+ offers waterproof and breathable garments to better follow all the technical movements on skis.

In the WD Gold Morphic 4WS fabric, the high percentage of elastan yarn gives a high multi-directional elasticity to the garment (4Way Stretch), to comply with the skier's technical gesture, while the ultralight membrane, directly bonded with HONEYCOMB LAMINATION technology, guarantees waterproofness and breathability thanks to the air cells trapped in the fabric layers. The thermal taping on the cuts of the garments made of WD Gold Morphic 4WS fabric ensures the waterproofing of the garment.



Even after several washes, this fabric guarantees:

- Waterproofing: 15,000 mm JIS L 1092B test for waterproofness/water resistance values
- Breathability: 10.000 gr/m2/24h
- Water repellency: 10 washing machine cycles

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Fulhalp W Jacket (Woman)

- Taped garment
- Preshaped sleeves
- Inserts made of WD Silver Light fabric
- Adjustable and detachable hood through rear collar zipper and an hidden frontal connector
- Central zipper with customized zip puller covered by welts
- Invisible pocket zipper with customized zip puller
- Embossed insert on hood, shoulders and sleeves
- Pocket for ski-pass
- Inner cuffs with thumb holes
- Comfortable velour lining at inside collar
- Fixed inner gaiter with antislip elastic
- Inside pockets : one pocket for mobile phone and one mesh pocket for goggle
- Bottom hem regulation with internal drawstring
- Printed Technology Box inside garment
- Jacket back length : 66 cm for size S
- Shaped bottom

Suggested retail price: 549 €



All products are available on rh+ e-commerce website: https://zerorh.com/uk_EN/snow?store=web3

At this link you can find the video of the new collection: <https://vimeo.com/312758366>

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