



CIMALP

Press Release – April 2020

Fuel your passion!

Mountains were here before consignment, and they will be here after.

CimAlp is an “old lady” who's grown increasingly wise over 60 years! That's why, despite being now an internet pure player, highly depending on daily sales, we made the decision to stop shipping orders on March 23rd until the end of the consignment to protect the health of our employees and partners.

We use that time to help our customers reconsidering their outdoor activities, providing suggestions for this period of inactivity, technical focus from the ABC (isolation, breathability, water protection, UV protection...), various method of maintenance for sportswear and shoes ... And we've been quite surprised to see how emotionally connected to our brand our customers are, everywhere in Europe. Being a lifelong learner may seem cliché, but this can play a major role in a hiking and Trail-running pleasure. So, to carefully prepare the clothes to put on when resuming our favourite activity, here are some simple but effective tips on how to get equipped to hike in the spring with the utmost comfort.

Upper body

Woolly, fleecy, windproof or waterproof, a gilet is THE essential piece to keep you warm but not too warm. It's the fabulously functional extra layer you can add on or peel away at whim; perfect for awkward in-between-season times when the weather doesn't know whether it's coming or going. Conveniently compact enough to roll up and pack into a bag, a gilet makes an ideal travelling companion.



WINDER 4 for Man



PAGLIA 4 for Woman

Both £49 on www.cimalp.co.uk



CHARVIN Merino for Man ASPRES Merino for Woman
Both £49 on www.cimalp.co.uk
Merino wool + Smart Dry - Bluesign® Label

You can also go for a microfleece jacket (up to 200gsm) and provide a windproof waterproof jacket in the bag. With this set you should face all possible contingencies on the paths!

Last but not least, think about technical base-layers, warm and breathable at the same time so that they will protect you effectively in the early morning and help managing sweat in case of intense activity.

Lower body

The most versatile and practical solution is a 2-in-1 pair of trousers! The zip-off lower legs quickly turn full-length trousers into shorts, or the other way round! You just have to slip them into a backpack during the day to put it on again when it gets colder. You can also choose to go with light hiking pants. Most of them are windproof, water repellent and highly breathable so that they can adapt to any weather conditions.



AVENTURE Zip-Off 2 for Man or Woman
Both £79 on www.cimalp.co.uk
Cimaflex® DWR 160g/m2 – PFC Free

The choice of socks and shoes for hiking is important in all seasons. Remember that your feet are essential to your well-being and performance when hiking. Trail shoes are now successful in hiking communities due to their compromise between comfort and functionality. They are sturdier than your average running shoe because of their thicker soles and reinforced fabrics while at the same time are lighter and more comfortable than standard hiking boots.

As for socks, you will of course need light hiking socks. The ideal is to choose double skin socks to avoid blisters. You can also opt for anatomically shaped socks specifically shaped for left and right feet, or for merino wool to limit odours. Finally, to help your recovery, don't hesitate to get compression socks or sleeves that help reduce the feeling of fatigue and limit calf pain. It's easy to use: just put them on once your hike is over and wear them between 2 and 4 hours to improve the blood flow.



X2-MID
£15
double skin socks



HIKING 2
£14
Merino Wool + Cordura® socks



TREK
£29
Compression Socks