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CamelBak® Expands Impact Protection Line with K.U.D.U.™ Trans Alp

K.U.D.U. Trans Alp provides 30 liters of unmatched protection, hydration and gear carrying capacity in one feature-rich design for conquering mountains – big ones

PETALUMA, Calif. July 8, 2018 – CamelBak®, the global leader and inventor of the hydration pack, has taken its iconic Impact Protection collection to new levels by expanding the range of cargo capacity as well as hidden features not to be overlooked in a brand-new addition to the family.

With volume and cargo capacity growing in this 30 liter pack, the new K.U.D.U.™ Trans Alp boasts a full back Impact Protector with CE Level II (EN 1621-2) protection certification that can withstand impact after impact for the most rugged terrain. This ensures you get what you pay for with a protection pack that lasts longer, thanks to repeated abuse.

Designed specifically for the mountains it is named after, this pack is ready for multi-day adventures and comes equipped with anything riders of all types need, whether human powered or E-Bike assisted. A dual wing belt with pockets and dual sternum straps secure the fit close to your body where the protection can do the most absorbing of the impact energy. No design detail was overlooked on this fully-featured pack, with a 3L Crux reservoir sleeve as well as a specific pocket for a e-battery so you can conquer any mountain, or mountains, depending on where your ride takes you.

A deployable rain cover keeps things dry when you cover the pack on the outside while a bike tool organizer roll keeps your bits and parts sorted on the inside for a speedy repair should something fail.



CamelBak K.U.D.U.™ Trans Alp:

MSRP € 240

Available January 2019



Key Features:

- Full Back Impact Protector
- Dual Wing Belt with Cargo
- E-Bike Battery Pocket
- Bike Tool Organizer Roll
- Rain Cover
- Stowable Armor Carry

Dimensions + Specifications:

30L Cargo

Pack Only Weight: 1.5kg grams, 3 lb 4 oz

Sizing:

- Torso Fit Range: S/M 38-48 cm or 15-19 in, M/L 43-53 cm – 17-21 in
- Waist Fit Range 76-116 cm or 28-46 in

About CamelBak®

CamelBak has been encouraging people to rethink the way they hydrate since 1989. Started on the back of cyclists, CamelBak extended the line to meet more explorers where they are roaming whether it be on a trail or in their backyard. They have been striving to challenge the way people use their drinking vessels by not only using them more often but encouraging them to ditch disposable single use plastic bottles for a more durable, rugged, and safe product that will outlast even the biggest adventure. For more information on CamelBak's Ditch Disposable or the rest of their line go to www.camelbak.com.

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