

Press Note #01

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Preview of 2021 THOK E-bikes 2021

An increasingly complete range: from the new MIG 2.0 to the revolutionary TK01

THOK E-bikes launches two previews of its future e-MTB range, consisting of the MIG 2.0 evolution and the innovative TK01.

The forthcoming THOK E-bikes range will offer multiple variants of these two models to cover two distinct market segments but they all share one common denominator: the strive for a quality product of unique design and tip top performance.

Starting from the first MIG Limited Edition Toni Bou launched in 2017, which marked the debut of this young brand from Alba (Cuneo - Italy), THOK E-Bikes has built up a market reputation for quality high performing products. Today, its e-MTBs are acknowledged throughout Europe for their innovative choices, technology and performance which also applies to the variants produced under license for Ducati and distributed through the dealer network of the famous motorcycling manufacturer all over Europe and, in the near future, also in USA.

THOK is launching the first two models of the new range on the market and these are available both online on the website www.thokbikes.com – or from authorized dealers (Thok Points):
MIG 2.0 and TK01 LTD

The MIG 2.0 is an e-mtb that is equally well suited to anyone approaching the e-mtb world for the first time or to more expert riders in search of an easy to handle bike offering sensations similar to those experienced when riding a motorless mtb. Equipped with a 504Wh battery – positioned under the slanted tube to lower the centre of gravity and improve manoeuvrability – and a Shimano Steps 7000 motor, it offers high profile technologies, assemblies and technical solutions at a competitive price.

The TK01 LTD – designed, like the MIG, by Aldo Drudi's D-Perf – is an e-Enduro with many unique and innovative solutions. Launched on the market after two years' testing, it encapsulates all the competitive experience of Stefano Migliorini, an ex-BMX and DH champion. In this limited edition version, it will be produced in just 35 pieces, almost an "e-mtb concept", which showcases the best of all that THOK can offer to enthusiasts.

The TK01 Limited Edition blazes a new trail and boasts technical solutions destined to make it a benchmark for all e-mtb enthusiasts.

MIG 2.0

A new MIG, recently restyled, for beginners in search of the best

The MIG 2.0 is the first model to be previewed from the forthcoming new MIG range. It is an All Mountain e-bike for those seeking a product that is tried and tested, with exclusive solutions, quality components and a particular focus on battery consumption. It delivers fun, performance and high technology at an excellent price.

An evolution of the famous MIG, the first e-MTB launched by THOK, whose revolutionary styling was designed by Aldo Drudi's D-Perf, it offers all the plus factors of the present MIGs with the integration of new solutions.

The frame in AL 6061 T4 T6 is designed around the TCG "THOK CONTROL GEOMETRY" (characterized by an elongated top tube, a 66° steering angle and a seat tube angle of 74.7°) to guarantee riding comfort, elevated traction and greater comfort in more technical sections. MIG 2.0 maintains the semi-integrated battery in the typical position of the MIG (thereby guaranteeing a low centre of gravity) and has a frame/hub spacing of 150 mm up front, and 140 at the back. This is an e-mtb for those who love long excursions and seek a light and reliable bike, without sacrificing anything in terms of performance, control and sheer rideability, further supported by differentiated wheel diameters.

SHIMANO E7000 MOTOR AND DIFFERENTIATED WHEELS

Renowned for its naturally smooth power supply, with less aggressive peaks, the Shimano E7000 motor offers bikers the advantage of a support that is entirely in sync with their style of pedalling, along with an excellent power control, even when using pedal assist to the full, and an overall saving of battery consumption.

The characteristic battery cover of the MIGs has been updated for the 2.0 version: made of polypropylene, it has a fastening system with quick release screw and facilitates access to the ignition button. This cover also enables recharging while the battery is mounted on the frame.

Finally, the MIG 2.0 has differentiated wheel diameters (29"x 30mm front / 27.5"x 35mm back), enabling it to easily surpass the most demanding obstacles. Together with the new TCG Geometry, they ensure maximum grip and ease of handling on any terrain.

The new MIG 2.0 is available in the sizes of S-M-L-XL. It may be purchased online www.thokbikes.com or from authorized dealers (Thok Points), and is already on sale at the price of 3,850 Euros.

MIG 2.0 recap:

- Frame/hub spacing: 150 front / 140 back
- Differentiated diameter wheels: 29" front / 27.5" back
- New TCG "THOK CONTROL GEOMETRY"
- Semi-incorporated 504 Wh battery
- Cover with rapid release screws

For assemblies, please see attached technical sheet

TK01 LTD (Limited Edition)

The E-MTB we felt the need for...

Thok E-bikes is delighted to present the limited edition of its new e-MTB product line. Previously inexistent on the market, this e-bike blazes a new trail and constitutes a new type of THOK electric mountain bike.

TK01 makes its debut in the Limited-Edition version: no more than 35 pieces will be produced, personalized with the owner's name and painted and assembled in Italy with "Matt Glossy Black" livery.

Signed by D-Perf by Aldo Drudi, the pluri-awarded Italian designer who has created unique objects and graphic designs – from motorboats to motorbikes, not to mention the original helmets worn by Valentino Rossi and many MotoGP riders - the TK01 is an Enduro e-mtb. As was the case with the MIGs, the engineering of its frame was entrusted to the German engineering firm coordinated by Luca Burzio, an industrial designer driven by his enthusiasm and inside knowledge of the industry.

TK01 is an extremely innovative project that is totally different from the well-known MIG line, a totemic e-mtb which combines the most cutting-edge technologies with new technical solutions applied to the frame.

NEW GEOMETRY FOR TIP TOP PERFORMANCE

TK01 presents a lightweight T4 T6 heat treated 6061 aluminium alloy frame, with hydroformed parts, CNC machining and integrated cables. It introduces a new geometry called TCG Plus (THOK Control Geometry Plus), with an elongated top tube slanting downwards, and also boasts the new 1.8 tapered head-tube standard recently launched on the market. The steering angle is 64.5° while the seat tube is set at 75.5°.

Characterized by a very low standover, the frame of the TK01 has a short chainstay with oversized tubes. The meeting point between the top tube – of "Viper Head" design – and the verticalized down tube confers stiffness to the steering zone. The low centre of gravity, typical of THOK e-MTB, is determined by the 630 Wh battery integrated in the down tube, which has been intentionally verticalized to place it very close to the motor.

The steering zone is revolutionary and quite unique with its latest generation head-tube: the "merge" between the new ÖHLINS RXF38 180 mm fork with 38 mm stems, single crown and the innovative steerer tube in the new oversize standard marks an epoch-making change in the concept of the e-MTB steering zone.

The TCG Plus ensures riding comfort and greater control when engaged in more technical sections, maximum traction on all types of terrain and a safe posture in descent, with plenty of fun and a top performance guaranteed.

SHIMANO E-8000 630Wh MOTOR

The TK01 Limited Edition is the “race-ready” e-Enduro fitted with exclusive components such as the new 180 mm ÖHLINS RXF38 fork, ÖHLINS TTX Air shock absorbers, 12 speed SRAM X01 transmission, Shimano Saint 4-piston brakes and a Race Face carbon handlebar. It has been built around the Shimano E8000 motor with integrated 630Wh battery. The original slanted tube design of the TK01, with its vertical position, incorporates the 630Wh battery. With what effect? Great autonomy, rideability, manoeuvrability and responsiveness in technical pedalling sections, not to mention amazing fun in descent.

The TK01 Limited Edition is fitted with battery and motor cover in lightweight, shock-resistant carbon. There are also two easily detachable polypropylene fins which, as well as serving the purpose of mudguards, facilitate battery cooling.

TPS “THOK PROGRESSIVE SYSTEM” OVERSIZED CHAINSTAY

The tried and tested THOK system of back suspension with dedicated metric and rocker shock absorbers, designed for the e-mtbs of the House brand, offers progressive suspension and, together with an oversize chainstay, ensures, stiffness, excellent manoeuvrability, perfect traction and responsiveness in all conditions.

Particular attention has also been given to the brake system: the innovative THOK DISC MOUNT positions the brake caliper directly onto the frame, without the support of adaptors. In addition to which, the choice of Shimano Saint 4-piston disk brakes with ice technology represent a guarantee.

As far as the wheels are concerned, the TK01 mounts Mavic EXA with differentiated diameter (29”x 30mm front / 27.5”x 35mm back), enabling them to overcome the most demanding obstacles with nonchalance.

Finally, to make motor ignition more convenient and immediate, the “EASY TOUCH” button is placed beneath the top tube, in a protected yet easily accessible position.

The new TK01 LTD is available in the S-M-L-XL sizes. It may be purchased online on www.thokebikes.com or from authorized dealers (Thok Points), at the price of 6,990 Euro.

TK01 LTD recap:

- Frame/hub spacing: 180 front / 170 back
- Wheels of differentiated diameter: 29" front / 27.5" back
- New 1.8 tapered steerer tube
- Incorporated 630Wh battery
- New TCG "THOK CONTROL GEOMETRY" Plus

For assemblies, please see attached technical sheet

THOK E-Bikes

Website: <https://www.thokebikes.com/>

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