

NEW

CIMALP

Press Release
Sept. 21th, 2020

HIKING & TREKKING BESTS

Because Mountain is all about Experience



Nothing is more satisfying than heading to breathtaking views over some mountain peaks, on the way to sunrise early in the morning with headlamps towards the summit. Yet if you don't wear the right clothes, your walking, trekking or mountaineering experience will quickly become an uncomfortable one.

We, at CIMALP, have been manufacturing Outdoor equipment since 1964. When it comes to providing demanding customers with waterproof, windproof, breathable, comfortable and sturdy jackets or trousers, we pretend to do it with some of the most reliable products available on the market. Our new **VINSON jacket** and **PITON trousers** are no exception.

1 – VINSON/PEAK HARDSHEL JACKET

Available in 3 colours from S to 3XL for men
Available in 2 colours from XS to XXL for women

£219

2 - PITON SOFTSHELL TROUSERS

Available in Black from S to 3XL for men
Available in Black from XS to XXL for women

£119

only on www.cimalp.co.uk



VINSON/PEAK Hardshell Jacket

20'000 / 80'000

Tailored for extreme conditions, this jacket is ready to withstand any weather conditions for years.

- Waterproof (20'000mm) and breathable (80'000MVP)
PFC-free Ultrashell® membrane



- Kevlar® reinforcements
- Welded seams
- YKK ventilation zips under the arms
- Multiple interior pockets with headphone slot
- 3-point tightening hood compatible with helmets
- Preformed ergonomic cut
- Only 690g in size M
- Bluesign® certified

PITON Softshell Trousers

10'000 / 10'000

Made of extremely breathable and durable Softshell fabric, windproof, breathable and waterproof these Hiking salopettes are comfortable and sturdy thanks to their stretch and protective inserts at the rear, knees and ankles.

High-waisted and featuring a back bib with braces, ventilation zippers and integrated powder gaiters they are perfect in any weather conditions and for any activity, from hiking to skiing or mountaineering.

- Waterproof (10'000mm) and breathable (10'000MVP)
PFC-free Cimashell® membrane
- Kevlar® reinforcements
- Adjustable removable straps
- Large side vents with two-way zippers
- Snow gaiters
- RECCO® reflector for emergency rescue
- Bluesign® certified



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CIMALP is a French brand, created in 1964 by a passionate mountaineer and visionary, deeply committed to manufacturing technical products accessible to the largest possible number of mountain enthusiasts.

50 years later, still established at the foot of the Alps between Vercors and Monts d'Ardèche, CIMALP now develops clothing and equipment for all mountain activities: skiing, hiking, trekking, and above all Trail Running, its No. 1 market. Having switched to an online business model for almost 10 years, CIMALP's ability to propose highly technical products at outstanding prices is now widely known. Some of those products being now essentials for the most demanding athletes, like the STORM 2 jacket, or the 864s, the first Trail Running shoes with progressive drop.

Always aiming at offering improved comfort and thermal protection, CIMALP is also engaged in the development of fabrics and high-tech fibres. A winning bet as shown by the success of the patented Cyclone® technology that allows up to 10 times faster moisture transfer (French Outdoor Award in the TRAIL category in Friedrischaffen) or the ULTRASHELL® membrane, 8 times more breathable than a regular hard-shell membrane, and at the same time 20'000 Schmerber water resistant.

In addition to this economic and technical dynamism, CIMALP also claims a strong environmental commitment, as an expression of its owners', teams' & customers' philosophy. By limiting the impact of its manufacturing processes (materials selection, toxic waste suppression) but also of its products, making every effort to engineer sustainable clothing able to mix pleasure and conscious consumption. Doing more and better with less.

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